

 **Assessment Statistics: CCPA-Evaluation**

The statistics are calculated based only on the attempts being used in the grading option (Last attempt, First attempt, Lowest Score, Highest Score, or Average of Scores). If Average of Scores is the grading option, then all attempts are included in the statistics.

**Name** CCPA-Evaluation

**Attempts** 32 (Total of 32 attempts for this assessment)

**Instructions** Clicking the **Save** button after you answer a question is optional.

When you have answered all of the questions, click the **Submit** button

If a question is not applicable to this course, you may leave it blank. Ignore the warning about unanswered questions Blackboard will display after you press the **Submit** button.

**Question 1**

**Multiple Choice**

How would you rate the instructor's overall teaching ability?

Answers	Percent Answered
Well Above Average	25%
Above Average	56.25%
Average	18.75%
Below Average	0%
Well Below Average	0%
<i>Unanswered</i>	0%

**Question 2**

**Multiple Choice**

How would you rate the instructor's openness to diverse viewpoints and backgrounds?

<b>Answers</b>	<b>Percent Answered</b>
Well Above Average	46.875%
Above Average	37.5%
Average	15.625%
Below Average	0%
Well Below Average	0%
<i>Unanswered</i>	0%

**Question 3****Multiple Choice**

The course objectives were clearly communicated.

<b>Answers</b>	<b>Percent Answered</b>
Strongly agree	68.75%
Agree	28.125%
Feel neutral	3.125%
Disagree	0%
Strongly disagree	0%
<i>Unanswered</i>	0%

**Question 4****Multiple Choice**

The learning activities and assessment methods reflected the stated course objectives.

<b>Answers</b>	<b>Percent Answered</b>
Strongly agree	68.75%
Agree	25%
Feel neutral	6.25%
Disagree	0%
Strongly disagree	0%
<i>Unanswered</i>	0%

**Question 5**

**Multiple Choice**

I gave my maximum effort in this course this semester.

<b>Answers</b>	<b>Percent Answered</b>
Strongly agree	40.625%
Agree	40.625%
Feel neutral	9.375%
Disagree	9.375%
Strongly disagree	0%
<i>Unanswered</i>	0%

**Question 6**

**Essay**

Briefly describe 1) the most significant idea(s)/skill(s) that you learned through this course this semester, and 2) how it affected your artistic/intellectual growth, values, or perceptions, etc.

**Unanswered Responses**

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**Given Answers**

I learned how to prevent, prepare for, react to, and handle a crisis situation; in the corporate world in particular.

- 1) great teacher, really got concepts across.
- 2) I feel like I could handle a crisis on my own now because of this class, wonderful teacher!

I really learned a lot about how crisis management works and how I may apply to my future experiences. Everything was relevant and Eric taught the course very well.

how to handle a crisis situation

- 1) crisis management is preventative
- 2) changed the way I view problem solving

I learned how to handle a crisis.

It didn't really affect my artistic or intellectual growth nor values or perceptions. It was just another required course.

Most significant skills - staying calm and thinking clearly during a crisis  
this just made my life that much easier and I feel more prepared to take on the real world

How to manage crises! And not just from a communication standpoint, but from managerial and administrative. It definitely affected my intellectual growth and I think that this class should be required for many majors, including business ones. This is one of the most important things!

I learned how to handle a crisis, I learned the most in this class because it was so hands on and all the class speakers were amazing.

I learned the importance of having a crisis management plan. This class has a very practical application value and increased my knowledge of PR.

How to manage crisis situations effectively.

This course was a great class for CCPA. Eric is a great teacher. He made learning fun and keep us involved in what is going on in the world.

1. The most important part of this class was the real world experience we got by doing the press conferences at the end of the semester. I liked that we were only given 48 hours to develop our strategies.

2. Learning to do environmental scanning and look in the media for crises will be useful my career in public relations.

I learned how to deal with a crisis in a corporation. I feel that this is one of the main skills any communication's major should learn by the time of graduation

I found this course very hands on and relevant for the "real world". While gaining a thorough understanding of crisis management, I was also responsible for staying up to date with current events. This course made me use the material I learned in the classroom and apply it to real life crises and experiences.

1) I learned how to manage a companies crisis. I am more confident now to work in a PR firm.

2) I have become a confident potential PR practitioner and received this intellectual growth through our group project of holding a press conference on a crisis.

I loved this class. I thought this was by far the best CCPA course I've taken. I really enjoyed learning about the steps necessary to deal with a crisis situation and how to communicate effectively/be prepared ahead of time in the event of a crisis.

I really enjoyed this class because i feel more comfortable with my writing abilities. I learned how to write a good marketing communications plan.

different perspective of thinking about things

I learned the importance of keeping up with the news

how to public speak and hold press conferences and how to handle any crisis

Through Professor Van Steenburg's Crisis Mgt class I learned key critical thinking skills that will definitely serve me as I enter the workforce.

1. I really enjoyed the mock press conference
2. It affected my growth because I learnt how to conduct myself in that setting

the most important skill I learned is how to communicate with the press and what to tell and not tell them in a crisis situation. Now everytime I see a crisis on the news I analyze whether that company is doing a good job and what they could do to improve.

i learned a lot about crisis management. i def. grew.

I really enjoyed this class. One of the best I have taken in the CCPA department. I now know how to handle crisis situations in the workplace and other businesses that I may work at after college.

**Question 7**

**Multiple Choice**

The professor was well prepared for class meetings.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	90.625%
Often	9.375%
Sometimes	0%
Rarely	0%
Almost Never	0%
<i>Unanswered</i>	0%

**Question 8**

**Multiple Choice**

The professor stimulated and motivated students.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	65.625%
Often	28.125%
Sometimes	6.25%
Rarely	0%
Almost Never	0%
<i>Unanswered</i>	0%

**Question 9****Multiple Choice**

The professor showed a willingness to help students.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	78.125%
Often	18.75%
Sometimes	3.125%
Rarely	0%
Almost Never	0%
<i>Unanswered</i>	0%

**Question 10****Multiple Choice**

The professor was available during office hours.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	56.25%
Often	43.75%
Sometimes	0%
Rarely	0%
Almost Never	0%
<i>Unanswered</i>	0%

**Question 11****Multiple Choice**

The professor used class time effectively.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	75%
Often	21.875%
Sometimes	3.125%
Rarely	0%
Almost Never	0%
<i>Unanswered</i>	0%

**Question 12**

**Multiple Choice**

The professor took an interest in the students, in teaching, and in the course.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	81.25%
Often	15.625%
Sometimes	3.125%
Rarely	0%
Almost Never	0%
<i>Unanswered</i>	0%

**Question 13**

**Multiple Choice**

The course was challenging.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	28.125%
Often	46.875%
Sometimes	21.875%
Rarely	3.125%
Almost Never	0%
<i>Unanswered</i>	0%

**Question 14**

**Multiple Choice**

The grading policy was clearly defined.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	56.25%
Often	37.5%
Sometimes	3.125%
Rarely	3.125%
Almost Never	0%
<i>Unanswered</i>	0%

**Question 15****Multiple Choice**

Evaluation and grading were fair.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	65.625%
Often	25%
Sometimes	3.125%
Rarely	3.125%
Almost Never	0%
<i>Unanswered</i>	3.125%

**Question 16****Multiple Choice**

I would recommend this course to others.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	84.375%
Often	9.375%
Sometimes	3.125%
Rarely	3.125%
Almost Never	0%
<i>Unanswered</i>	0%

**Question 17****Multiple Choice**

I would recommend this professor to others.

<b>Answers</b>	<b>Percent Answered</b>
Almost Always	84.375%
Often	12.5%
Sometimes	0%
Rarely	3.125%
Almost Never	0%
<i>Unanswered</i>	0%



**Question 18****Multiple Choice**

What is your overall evaluation of this COURSE?

<b>Answers</b>	<b>Percent Answered</b>
Excellent	78.125%
Good	18.75%
Adequate	3.125%
Poor	0%
Unacceptable	0%
<i>Unanswered</i>	0%

**Question 19****Essay**

Please comment on the strengths/weaknesses of the instructor and/or offer any suggestions for improving the course.

**Unanswered Responses**

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**Given Answers**

do more press conferences

I feel as though we spent too much time reading about how to handle a crisis. It seems having two texts for one subject matter is superfluous. I would like to have seen more hands on/ interactive activities like when we were given a crisis instead of spending 3/4 of the semester reading the same thing over and over again.

The exams seemed unfair. It is nearly impossible to cover a comprehensive crisis plan four times over in 50 minutes. I think it would have been more effective to take the 50 minutes to develop one entire crisis plan rather than half-assing four. The grading was also somewhat arbitrary. I am not a "B" student and I received "B"s on both exams due to the lack of time and honestly lack of interest in the material.

The instructor was great, but I think it would be helpful if he posted grades on blackboard so that students could figure out where they stand.

Eric is a great teacher. I thoroughly enjoyed his class and would recommend the class to other students.

eric was an excellent professor and related everything he taught to everyday situations. He made the classroom a very comfortable atmosphere and was always open to discussion.

I just really loved the class

Very interesting course. It kept my attention.

The press conferences at the end of the semester were very helpful in understanding crisis communication and how to actually conduct a press conference

Eric is a great teacher. I had a wonderful experience and learned so much this summer.

Eric is a great public speaker. He made the class interesting and stimulating. I think there should be less reading, but I'm a lazy student and don't want to read.

it nice for a professor's experience with the subject to be obvious and he clearly knew what he was teaching

Crisis management has been my favorite CCPA class so far. I felt that what I learned will be relevant to me when I am out of college and have a career. I learned real life experiences and how to handle difficult situations. I thought all the guest speakers were very relevant, helpful and interesting. I would highly recommend this course and Professor Van Steenburg to all.

Eric is a great professor and makes his classes informative yet fun.

I liked him overall, I just felt very confused on his exams because I felt that there was not specific material to study.

Excellent professor! He used creative ways to push students' individual abilities and teach us new information at the same time.

I really like the professor, he is very nice and willing to help all of his students. He is very good at responding back to emails and making time to talk to you.

this course was interesting and helpful in learning crisis management skills

He presents new ideas.

One thing is to show examples of Crisis management plans and go over some examples before we have to create one! That was a great project by the way. It took so much time and was very challenging, yet was great practice. We should be doing more of these mock-presentations in CCPA. It should also be weighted more in grading because it took SO much more time!

OK